



## Press Release

### Multi-party alliance launched to support China's clean air policies

Beijing, December 4, 2014

A multi-party China alliance to help reduce the country's air pollution by effectively implementing emission control policies for trucks, buses and other heavy-duty vehicles has been launched between government bodies, the auto industry and NGOs.

This alliance is one of the main outcomes from the China Vehicle Emission Control Policy Symposium in Beijing today, attended by Mr. Hong Feng, Standing Committee Member of Beijing Municipality and Mr. He Jiazhen, Vice Director-General Center for Environmental Education and Communications (CEEC) Ministry of Environmental Protection, as well as other stakeholders including industry leaders and NGOs. The event was hosted by the Institute for Health and Environment Communication (IHEC) at the China University of Communication, together with regional environmental NGO Clean Air Asia (CAA), and Faurecia, a global emissions-control technology supplier to China's automotive industry.

Mr. He Jiazhen emphasized the importance of multi-stakeholder participation and a legal framework supported by the rule of law to get the public involved in environment protection in order to shape a better social environment.

Other speakers at the Symposium, with the theme Roadmap for Multi-stakeholder Participation and Innovation - China's Health and Environment Under the Rule of Law, included CAA's Deputy Director Ms. Glynda Bathan, Faurecia's Chairman and CEO Mr. Yann Delabrière, France's Ambassador to China Maurice Gourdault-Montagne, and Mr. Michael Walsh, founding Chairman of the Board of Directors of the International Council on Clean Transportation.

CAA's Ms. Bathan stated: "China, home of the world's largest automotive market for both commercial and passenger vehicles, will have made a remarkable achievement by implementing the China IV standard nationally by the beginning of 2015. However, it is key that China is vigilant in on one hand ensuring the standard is enforced properly, and on the other ensuring that drivers, vehicle owners and society have the knowledge, technology and facilities they need to fully implement these standards."

Faurecia's Mr Delabrière said: "The technologies are now available to enable China to accelerate on the path highlighted again recently by Chairman Xi Jinping, to reach the peak of carbon emissions by 2030 and for China to achieve its dream of ecological civilization through lowest emissions vehicles".

During the event, Faurecia's Mr. Delabrière signed a three-year partnership to support CAA's pollution reduction initiatives in a number of Chinese cities. Within this partnership, he announced that Faurecia will lead the formation of an alliance of auto industry partners to help the government implement new air pollution control policies.

The Symposium was timed to draw attention to the introduction on January 1, 2015 of China's Phase IV Emission Standards for heavy-duty and commercial vehicles. Emissions by heavy-duty vehicles such as trucks and buses are composed mainly of particulate matter (PM) and nitrogen oxides (NOx), which are major contributors of urban air pollution. This regulation is part of the implementation of China's Twelfth Five-Year Energy Conservation Plan and the Atmospheric Pollution Prevention Action Plan to prevent atmospheric pollution by reducing vehicle emissions.

Attendees at the Symposium heard speakers confirm that more consistent improvements in the implementation of clean-air policies can play an important role in helping China tackle its pollution problems, and can help the country accelerate its timetable to achieve pollution reduction targets.



Delegates discussed international best practice examples of the implementation of emission-control policies from major global cities such as New York, London, Mexico City and Los Angeles. Keynote speaker Mr. Walsh, who has worked on motor vehicle pollution control issues with the City of New York and with the US Environmental Protection Agency, focused on the importance of multi-stakeholder engagement.

Mr. Walsh, recipient of the Silver Magnolia award from the City of Shanghai and the Friendship Award, the highest award for international experts in China, described the benefits of involving all main players, including government policy-makers and regulators, industry business leaders and researchers, and NGO specialists, in the early stages of policy development to help shape practical roadmaps for effective implementation and enforcement.

Focusing on heavy-duty vehicles, Mr. Walsh also discussed the contribution of technology innovation to help implement pollution-reduction policies, particularly emphasizing the important need to be able to retrofit new emission control technologies to ensure cleaner performance in older vehicles, as well as providing cleaner new vehicles for the future.

After a series of keynote speeches, delegates at the Symposium participated in three panel discussions: "Multi-Stakeholder Participation in Environment and Health", chaired by IHEC's Mr. Steven Dong; "Addressing Implementation Challenges of the Emission Control Policies", chaired by CAA's Ms. Glynda Bathan, and "How Technology Can Help the Emissions Control Policy Implementation", chaired by Faurecia's Mr. Ken Cao.

## **IHEC**

IHEC aims to disseminate research and services for domestic environmental protection and public health issues. The Institute has close ties with esteemed universities and research institutes and provides in-depth research on environmental and health issues. Meanwhile, with the support of CUC's Media and Public Affairs Institute, IHEC has access to a variety of media and communication channels to positively guide public sentiment over relevant national policies.

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## **CAA**

Founded in 2001, Clean Air Asia is a leading air quality management network in China and throughout Asia co-sponsored by the Asian Development Bank, World Bank and others. Its aim is to turn knowledge and expertise into policies and actions to reduce air pollution and greenhouse emissions from industry sectors including the transportation and energy fields while improving air quality and creating livable cities. Clean Air Asia became a UN recognized partnership in 2007 with over 230 member organizations and eight country networks. Clean Air Asia has developed a China City Network covering Changsha, Chengdu, Chongqing, Guangzhou, Guiyang, Hangzhou, Harbin, Jinan, Lanzhou, Luoyang, Qingdao, Tianjin and Urumqi, and collaborates with Chinese government departments including MEP to drive action through four programs which promote improvements in commercial vehicle emission control.

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## Faurecia

Faurecia is one of the world's leading automotive equipment suppliers with four activities: Automotive Seating, Emissions Control Technologies, Interior Systems and Automotive Exteriors. In 2013, the Group posted sales of 18 billion euros. At December 31, 2013, Faurecia employed 97,500 people in 34 countries at 320 sites, including 30 R&D centers. Faurecia is listed on the NYSE Euronext Paris stock exchange and trades in the U.S. over-the-counter (OTC) market. For more information, visit: [www.faurecia.com](http://www.faurecia.com)

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