

Press Release

Nanterre (France), June 24, 2020

VOLKSWAGEN SELECTS FAURECIA'S APP MARKET SOLUTION IN LATIN AMERICA

Volkswagen Brazil has selected Faurecia Aptoide's app software solution for major VW vehicles such as the Nivus.

Starting from July 2020, the Faurecia Aptoide Automotive joint venture will provide VW Latin America customers an unprecedented connected user experience which will be known as "VW Play". Hundreds of apps covering a variety of uses and needs such as navigation, music on demand, video streaming, point of interest recommendations, audiobooks, gaming, weather, fuel and parking location will be available through an intuitive and personalized HMI. Secure connection to the Aptoide platform will also allow automatic updating and enrichment of the available functions.

The VW Play app ecosystem is carefully curated to offer a consistent and relevant digital experience in every region. It also offers an integrated and secure mechanism for pay-as-you-go services, enabling new business models with third parties while ensuring the vehicle and occupants' data privacy.

Frantz Lohier, Chief Technology Officer of Faurecia Clarion Electronics declared: "We are very pleased to have been awarded this contract by VW for the unique experience we can offer their customers. This award is an important milestone for Faurecia Clarion Electronics and our joint venture with Aptoide in our ambition to providing connected infotainment solutions that deliver digital continuity between different environments."

Matheus Arantes, head of electrical engineering at Volkswagen do Brasil, stated: "VW Play starts a new era in connectivity, content streaming and services for Volkswagen. This is the result of teamwork, with a total focus on the customer, who starts to enjoy a new digital experience."

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About Faurecia

Founded in 1997, Faurecia has grown to become a major player in the global automotive industry. With 248 industrial sites, 37 R&D centers and 115,000 employees in 37 countries, Faurecia is a global leader in its four areas of business: Seating, Interiors, Clarion Electronics and Clean Mobility. Faurecia has focused its technology strategy on providing solutions for the "Cockpit of the Future" and "Sustainable Mobility". In 2019, the Group posted sales of €17.8 billion. Faurecia is listed on the Euronext Paris stock exchange and is a component of the CAC Next 20 index. For more information, please visit www.faurecia.com