

# Transforming Mobility

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Chief Executive Officer



# Major demographic transformation...

BY 2030...

- World population will exceed 8 billion, up from 2.5 billion in 1950
- Over 60% of the world's population will live in cities up from 50% today
- 43 mega cities over 10 million people (up 30%) with more than half in Asia
- Over 30% of world's population in China and India
- Seniors will represent over 25% of European and US populations (up from 16% in 1980)

GROWING  
URBANIZATION

RISING  
ASIA

AGING  
POPULATIONS



# Creating significant challenges for society...

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- Income inequality is at its highest level in fifty years including in China
- 1 in 5 middle-income households spend more than they earn
- House prices have grown three times faster than the household median income over the last two decades
- Rising health care costs for aging populations



INCOME  
DISPARITIES

## ...and for the planet

- CO<sub>2</sub> and other greenhouse gas (GHG) emissions will cause massive disruptions to the climate
- Global annual CO<sub>2</sub> emissions increased from 2 billion tonnes of carbon dioxide in 1900 to over 36 billion tonnes today
- Emissions of GHG have already increased global temperatures by around 1°C since pre-industrial times



CARBON  
NEUTRAL



# Affordability will drive technology choices and speed of transformation

## CARBON NEUTRAL

- FCEV and BEV will coexist representing around 20% of vehicles by 2030
- In 2030 > 50% vehicles electrified
- Opportunities in product design, smart materials, recycling



## MOBILITY SERVICES

- Level 4/5 for fleet mobility operators will offer affordable urban mobility alternative
- About 10% of yearly total automotive production for Mobility as a Service in 2030



## CONNECTIVITY

- New digital business models for upgradeability, retrofit and services across vehicle lifetime
- 700 million connected cars by 2025



FULL ECOSYSTEM TO BE MOBILIZED FOR AFFORDABLE MOBILITY

- Faurecia Carbon Neutral 2030 initiative covers Scopes 1, 2 and 3 excluding "use of products"
- Estimated 2017 emissions around 7.5 million CO<sub>2</sub> tonnes equivalent per year



## USE LESS

Energy  
& waste saving  
in plants



## DESIGN FOR PLANET

Eco-design,  
recycled  
& bio-materials



## BUY GREEN

Green partners  
& purchases



## TRANSPORT LESS

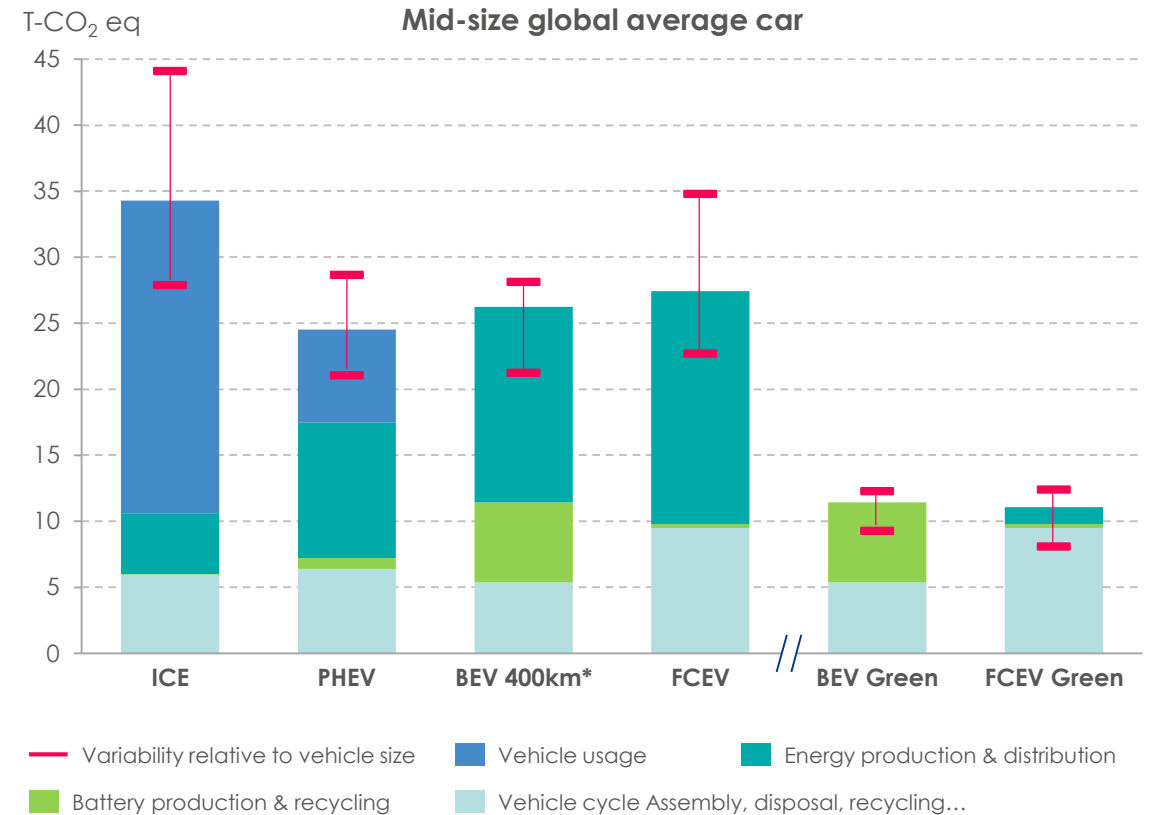
People  
& goods

# Clear benefits of hydrogen energy drive investment

CARBON NEUTRAL

- Hydrogen is universally available giving energy independence
- Few rare materials required for production
- Method of storing renewable energy and transportable in existing gas networks
- Two production methods
  - SMR + Carbon Capture and Storage
    - 50% reduction gCO<sub>2</sub>/km vs ICE
  - Electrolysis from renewable energy (green)
    - zero emissions
- Comparable cradle-to-grave CO<sub>2</sub> footprint to BEV and improved versus ICE

## CRADLE-TO-GRAVE CO<sub>2</sub> FOOTPRINT



Source: IEA 2019 & Faurecia estimates for BEV & FCEV Green (Renewable Energy) / \*Global energy mix

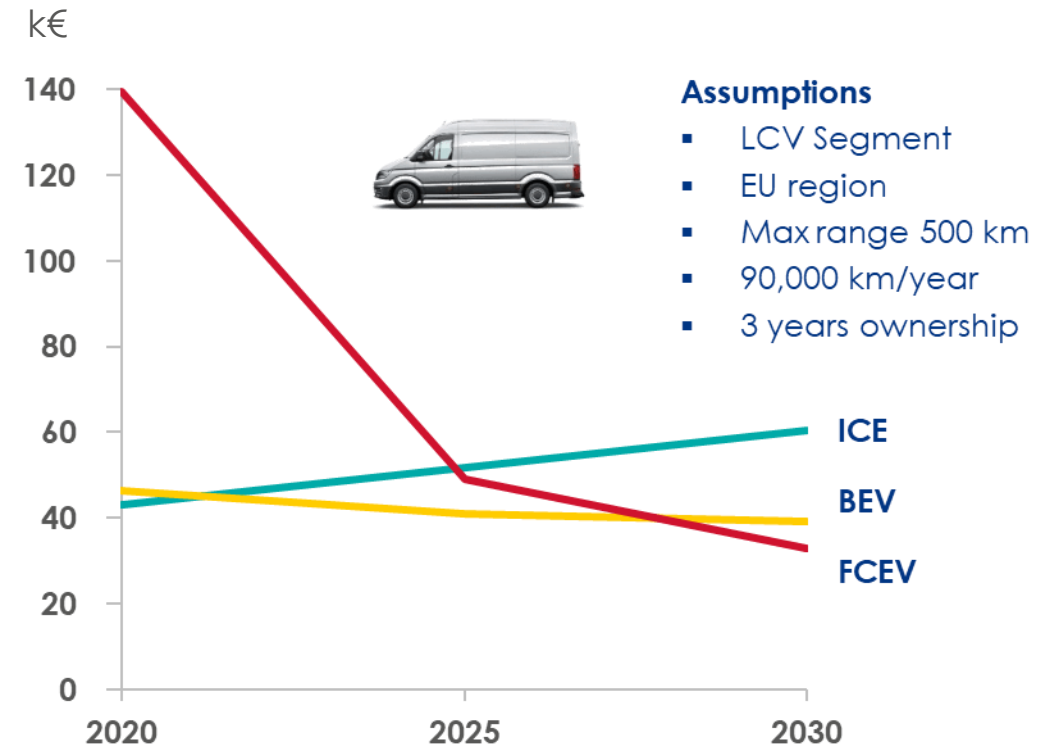
# Fuel cell technology, the only solution for commercial vehicle electrification

CARBON NEUTRAL

- **Fuel cell more suitable for SUV, LCV, CV**
  - Superior TCO potential versus BEV
  - Increased convenience: longer range, short refueling time
- **China announced 1m FCEV by 2030**
- **In 2019, all major CV players invest in fuel cell**
- **Faurecia and its new JV with Michelin will support OEMs from component to system development and vehicle integration**



## FUEL CELL TCO EQUIVALENT TO BEV POST 2025





# Autonomous mobility services will be dedicated to fleet operators in urban areas

## MOBILITY SERVICES

- **Level 4/5 for business models which make economic sense**
  - Affordable Mobility as a Service (MaaS) in urban areas
- **ADAS and level 1 to 2+ will be priority solutions for private vehicles for affordable safety and convenience**



# Cockpit connectivity opens doors for new experiences and business models

CONNECTIVITY

- Cars becoming new IOT with 90% of new cars connected in the next few years
- Cockpit connectivity combined with systematic user centric approach drive systems for immersive and personalized user experiences
- Connectivity will also allow personalization through upgradable and scalable over-the-air features with 'pay to access' business model
- Faurecia and its ecosystem have unique market position



faurecia

**Conversation with Jean-Philippe Courtois,  
EVP and President, Global Sales, Marketing & Operations at Microsoft**



# Takeaways

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## ■ Carbon neutral

- Transformation of “cradle-to-grave” processes for carbon neutrality
- FCEV to accelerate as only alternative for Commercial vehicles electrification\*

## ■ Mobility services

- Autonomous driving reserved for BtoB business models
- ADAS up to Level 2+ for improved convenience and safety in BtoC environment

## ■ Connectivity

- User experience for productivity and immersive entertainment in vehicle
- New business models for upgradability, retrofit and connected services

**AFFORDABLE MOBILITY DRIVING BUSINESS MODELS AND TECHNOLOGY TRANSFORMATION**

## ■ Sustainable Mobility

- Full range of fuel cell stack systems & homologated hydrogen storage systems (350 and 700 bars)
- Renault Master Z.E. fuel cell electric vehicle
- ADAS technologies for autonomous parking
- E-mirror for CO<sub>2</sub> reduction & battery range extension



## ■ Cockpit of the Future

- “My Cockpit of the Future”: a fully integrated versatile and intelligent Ford F150 interior
- Personalized sound experiences including Devialet, smart headrest and active noise cancellation
- Immersive and connected experiences for multimedia, gaming and working



