

Press release

Nanterre (France), January 6th, 2022

FAURECIA DELIVERS APP STORE SOLUTION FOR FUTURE BMW GROUP VEHICLES

Faurecia, a leading automotive technology company, announces a partnership with BMW Group to integrate the Faurecia Aptoide Automotive App Store in future vehicles. The App Store will enable an innovative and seamlessly connected app offering in the new models of the world's leading premium car and motorcycle manufacturer.

With this adaptive solution by Faurecia, customers will have access to a variety of popular apps through the car's infotainment system. It already covers a wide range of use cases and needs, such as navigation, music on demand, audiobooks, video streaming, gaming, weather, electric vehicle charging and parking. The platform is scalable and open for any future extensions of the application offering.

The secure connection to the Faurecia Aptoide platform allows for automatic over the air update and enrichment of available content. Through integrated and cybersafe technologies, Faurecia enables new business models with third parties while ensuring customers' data privacy.

Ralf Drauz, Managing Director for Faurecia Clarion Electronics in Germany, declares: *“Our Faurecia Aptoide solution already used in 3 million vehicles has the ambition to shape the onboard infotainment experience. We are excited to provide our apps solution to a renowned automobile manufacturer such as the BMW Group.”*

Faurecia is in talks with other OEMs to establish the Faurecia Aptoide Automotive App Store as a flexible and cross-manufacturer standard solution.

Contacts

Press

Victoria CHANIAL
EVP Group Communications
Tel: +33 (0)1 72 36 72 58
victoria.chanial@faurecia.com

Eric FOHLEN-WEILL
Corporate communications Director
Tel: +33 (0)1 72 36 72 58
eric.fohlen-weill@faurecia.com

Analysts/Investors

Marc MAILLET
Head of Investor Relations
Tel: +33 (0)1 72 36 75 70
marc.maillet@faurecia.com

Matthieu FERNANDEZ
Deputy Head of Investor Relations
Tel: +33 (0)6 22 02 11 54
matthieu.fernandez@faurecia.com

About Faurecia

Founded in 1997, Faurecia has grown to become a major player in the global automotive industry. With 266 industrial sites, 39 R&D centres and 114,000 employees in 35 countries, Faurecia is a global leader in its four areas of business: seating, interiors, Clarion Electronics and clean mobility. The Group's strong technological offering provides carmakers with solutions for the cockpit of the future and sustainable mobility. In 2020, the Group reported total turnover of €14.7 billion. Faurecia is listed on the Euronext Paris market and is a component of the CAC Next 20 index. Find out more at: www.faurecia.com