

## Press release

Nanterre (France), 28 April 2021

### **FAURECIA IS NAMED 2021 AUTOMOTIVE NEWS PACE AWARDS FINALIST**

Faurecia, one of the world's leading automotive technology companies, is pleased to announce that their IRYStec Perceptual Display Platform Vision is a finalist for the 2021 Automotive News PACE Awards.

*"Faurecia is proud to be recognized by Automotive News for our Perceptual Display Platform Vision," said Tara Akhavan, Founder and General Manager of IRYStec. "Being named a PACE finalist is a tremendous honor and reflects our commitment to delivering enhanced user experiences and solutions to our customers. "*

Faurecia's Perceptual Display Platform Vision is the world's first software platform using perception and physiology to optimize infotainment display screens. Recently launched on the Mercedes-Benz E-Class Cabriolet convertible, Faurecia's technology improves screen quality and visibility for the driver, providing a safer and more comfortable user experience.

IRYStec, a software startup based in Montreal, Canada, was acquired by Faurecia in July 2020 and integrated into its Faurecia Clarion Electronics business group. IRYStec plays a key role in Faurecia's Cockpit of the Future strategy by improving both display personalization and energy efficiency.

The 2021 finalist recognition adds to Faurecia's legacy of success with the PACE Awards. In 2019, Faurecia earned a [PACE Award for its Resonance Free Pipe technology](#), and in 2016, Faurecia earned [two PACE Awards for its Adaptive Valve and Cover Carving technologies](#).

For the last 27 years, the PACE Awards have honored superior innovation, technological advancement, and business performance among automotive suppliers. Judged by an independent panel of technologists, this award is recognized worldwide as the industry benchmark for innovation.

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#### **About Faurecia**

Founded in 1997, Faurecia has grown to become a major player in the global automotive industry. With 266 industrial sites, 39 R&D centres and 114,000 employees in 35 countries, Faurecia is a global leader in its four areas of business: seating, interiors, Clarion Electronics and clean mobility. The Group's strong technological offering provides carmakers with solutions for the cockpit of the future and sustainable mobility. In 2020, the Group reported total turnover of €14.7 billion. Faurecia is listed on the Euronext Paris market and is a component of the CAC Next 20 index.

Find out more at: [www.faurecia.com](http://www.faurecia.com)